



# BSP



## PNG INTERNATIONAL BUSINESS SUMMIT 2017

August 22-23, 2017 | Brisbane Convention & Exhibition Centre



# PORT MORESBY FUTURE CITY

Your guide to the PNG International Business Summit 2017

**Governor's Address** | **Sponsors & Partners** | **Summit Guide** | **Program**  
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### YOUR DAY 1 SPECIAL GUEST HOST

**Dr Simon Baptist**

**Global Chief Economist, MD, The Economist Intelligence Unit, Asia**

Simon Baptist is responsible for providing intellectual leadership for the EIU's coverage, for ensuring that economic and political analysis and forecasts are the best available for international decision-makers, and for managing a global team of economists, consultants and editors.

Simon is an experienced economist who has previously spent time as a lecturer at Oxford University and as an economics consultant advising many governments, multinational corporations and international organisations around the world.

He has a doctorate in economics from Oxford University, where his research investigated productivity and technology in emerging-market manufacturing firms. He also has degrees in economics and science from the University of Tasmania.

**0930 Keynote Address / 1200 Panel Discussion / 1530 Panel Discussion**

### **Councillor Angela Owen**

**Chairman of Brisbane City Council, Councillor for Calamvale Ward,  
Member of the City Planning & Development Assessment Committee**

Councillor Angela Owen was elected as the inaugural Councillor for Calamvale Ward in March 2016, and was previously elected as the inaugural Councillor for Parkinson Ward in 2008 and re-elected in April 2012.

A long term community advocate, Councillor Angela Owen has lived in the local community she represents for over 34 years.

Professionally, Councillor Angela Owen is a Certified Practicing Accountant, has worked at all levels of Government, and in the corporate sector. Councillor Owen actively supports many multicultural groups across the City of Brisbane and enthusiastically promotes economic prospects through international opportunities.



**0910 Welcome to Brisbane, on behalf of the Lord Mayor of Brisbane**



### **Mr Peter Beswick | Group General Manager, Corporate Banking Bank of South Pacific Limited**

Peter Beswick was appointed General Manager, Corporate Banking PNG in June 2011 and then Group General Manager, PNG & South Pacific (Fiji, Solomon Islands, Tonga, Cook Islands, Samoa and Vanuatu) in early 2015. In his role Peter is a member of the Bank's Executive Committee responsible for the strategic direction and operational planning of the Bank of South Pacific (BSP).

He has worked in senior leadership roles in the banking sector in PNG, Australia and South East Asia for over 20 years with Commonwealth Bank of Australia (CBA), Bank of New Zealand (BNZ) and BSP.

Before his appointment to Group General Manager, BSP Peter was CEO & Managing Director of a national wholesale, import and retail business in Australia. He is a qualified Chartered Accountant and holds an MBA from Macquarie University.

**1030 Investing in Port Moresby is an investment in Papua New Guinea**

### **Hon. Powes Parkop MP, Governor, NCD**

The Hon. Powes Parkop was first elected to the 8th National Parliament for the National Capital District Provincial Electorate in the 2007 General Elections as an Independent candidate. He served as Governor for National Capital District from 2007-2012. In 2012 he founded the Social Democratic Party, and was re-elected for a further five year term serving as Governor for National Capital District, member of Constitutional Laws, Acts & Subordinate Legislation Committee and member of Foreign Affairs and Trade. He has recently been re-elected for his third straight term as Governor for National Capital District. Governor Parkop holds a Bachelor of Law degree from the University of Papua New Guinea and was a practising lawyer prior to entering politics.

**1100 Port Moresby City Vision**



**Mr Lew Nielsen**  
**Director, Loloata Island Resort, Lamana Developments**

Lew Nielsen graduated, as a mature student, from Griffith University with a B. Admin in 1982. His specialisations were Marketing and Finance.

After a number of executive positions in Retail Finance and Food Service he started Marketlink Pty Ltd in 1995, a company that specialises in advice to the hospitality industry. Lew's first commission with Lamana Hotel was in 1995. Lew has worked exclusively for the group for more than 20 years. He was involved in the planning of the first project in Port Moresby for Lamana Development, and went on to oversee their regional and international hotels. Lew is Director and Secretary of Heritage Park Hotel in Honiara and Loloata Island Resort in Port Moresby.



**1115 Loloata and other developments**



**Ms Kylee Anastasi**  
**Partner, Infrastructure & Urban Renewal, PwC Australia**

Kylee has over 15 years' experience working in Australia and globally across the infrastructure project lifecycle. She specializes in developing infrastructure strategies and projects with multiple partners that require innovative planning, procurement, delivery and financing mechanisms.

Kylee recently returned to Australia to focus on PwC Australia's Cities Agenda, which aims to develop cross-sector solutions to address critical issues in our cities and communities. Prior to this, Kylee spent 8 years working with public and private sector clients in the US. Kylee is based in PwC's Sydney office. She received a Bachelor of Commerce from the University of Melbourne and a Post Graduate Diploma in Applied Finance and Investments from FINSIA

**1130 Places not projects: creating connected communities**

**Ms Deyanira Desouza**  
**Project Director, U.S. Embassy, Papua New Guinea**

Deyanira Desouza is originally from Colombia in South America. Deya became a U.S. citizen, earned engineering degrees and served in the US Army developing an expertise in construction under challenging conditions.

She joined the State Department as a Construction Engineer nearly two decades ago and was the recipient of the 2016 Foreign Service Construction Engineer of the Year Award in 2016 in recognition of her bold leadership and innovative thinking as Construction Engineer on the Bishkek New Embassy Compound project.

She and her family remain based in Port Moresby through completion of the new Embassy construction project in Port Moresby in late 2019.



**1145 Smart Buildings: the U.S. Embassy Project**



**Hon. Curtis Pitt MP**  
**Treasurer & Minister for Trade & Investment, Government of Queensland**

The Hon. Curtis Pitt was sworn in as Queensland's Treasurer following the historic 2015 Queensland election. He is also Queensland's Minister for Trade and Investment and has previously served as Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Sport, Minister for Employment and Industrial Relations, Minister for Disability Services and he was Queensland's first standalone Minister for Mental Health.

Curtis is a patron of Stillbirth and Neo-natal Death Support Queensland (SANDS), Edmonton Tennis Association, Innisfail Police Citizens Youth Club, Edmonton Storm Junior Rugby League Club, Vice-Patron of Surf Life Saving Queensland and a member of the Gordonvale RSL Citizens' Auxiliary. His sporting interests include tennis, cycling, rugby league and judo.

He was elected into the Queensland Parliament as the Member for Mulgrave in 2009 and continues to work tirelessly for people of Far North Queensland.

**1330 The Brisbane-PNG Relationship**



**Ms Auvita Rapilla**  
**Secretary-General, PNG Olympic Committee, Member of IOC**

Auvita Rapilla has dedicated her professional life to sports administration and has worked with the PNG Olympic Committee since 1994, which she now heads as the organization's Secretary General since her appointment in 2011.

She is an Executive Member of the Oceania National Olympic Committees (ONOC) and the Association of National Olympic Committees (ANOC). In 2016 she was elected an IOC member at the 129th IOC Session in Rio de Janeiro.

She is also a member of the IOC Commission for Public Affairs and Social Development through Sport; IOC Commission for Sustainability and Legacy; and IOC Digital and Technology Commission.

Auvita holds a Degree in Public Administration and Masters in Sport Organisation Management.

**1400 The Role of Sport in Nation-building**

**Ms Annette Sete,**  
**Managing Director, Lavagirl Ltd**

Annette Sete has had vast experience in corporate communications, business management, strategic marketing and sales, media, public relations, and client relations, with six years of sales and marketing. She held a Key Accounts Manager role with Islands Petroleum/Mobil in New Guinea Islands Region of Papua New Guinea, Mobil brand Guardian within the Islands Petroleum group as the Field Marketing Coordinator.

Annette has also previously been a bureau chief for the Post-Courier newspaper.

She now has her own freelance marketing and sales business, with an interest in fashion & creative pieces of clothing, unique jewellery, home decor pieces and personalized one-off gifts.

**1415 Young Entrepreneurs Leading the Way**



**Ms Zha Agabe-Granfar**  
**Director, Verge Ltd**

Zha is a young Australian who was born and raised in Papua New Guinea with ethnic heritage from the Philippines. She's lived in Shanghai, China for several years, and more recently has returned to PNG where she's the Managing Director for VERGE, a newly established Brand Consultancy specialising in Digital Marketing and Communications with a Port Moresby based creative studio.

She's inspired by globally focused entrepreneurship and particularly, its role in providing opportunities in underserved markets. She's also an advocate of the critical participation of women in senior management and entrepreneurial endeavours to sustain long-term progress in all major facets of society.

Zha holds a Bachelor of International Business with a major in Strategy and a Masters' in Accounting. However, she's an avid supporter of capacity building beyond formal education – especially within grassroots communities.

**1430 Young Entrepreneurs leading the way**

**Ms Michelle Rooney,**  
**Research Fellow, Australian National University**

Michelle Rooney is a Research Fellow at the Development Policy Centre, Crawford School of Public Policy, Australian National University. She recently completed her PhD at the State, Society and Governance in Melanesia program, ANU engaging in the disciplines of anthropology and human geography.

Michelle holds a Masters of Arts in Development Economics from University of Sussex, United Kingdom, and a Bachelor of Economics (Honours) from the ANU. Prior to undertaking her PhD Michelle lived in Port Moresby and worked in the international development sector.

**1445 Future City Implications for Social Policy**




**YOUR DAY 2 SPECIAL GUEST HOST**

**Ms Kathy Novak**  
**News Correspondent & Presenter**

Kathy Novak is a correspondent and presenter who has worked in newsrooms around the world for the past 15 years. Most recently, she has been reporting from Seoul, South Korea for CNN and Al Jazeera English, covering everything from North Korea to the latest K-Pop dance trend. She was a presenter and reporter for Australia's SBS World News and covered the 2012 election in Papua New Guinea, travelling around the country from Tari and Goroka to Wewak and sitting down for interviews with Prime Minister Peter O'Neill.

**0900 Welcome / 1115 Panel Discussion / 1445 Panel Discussion**

**Sir Charles Lepani**  
**Director-General, APEC PNG Coordination Authority**

Sir Charles Lepani was director of the PNG National Planning Office from 1975-80 and has subsequently worked as an economic consultant and senior diplomat –including, from 2005 to 2017, as High Commissioner to Australia. Born in the Trobriand Islands, Sir Charles graduated in 1974 with a Bachelor of Arts (Economics) Degree from University of Papua New Guinea. In 1981 he gained his Master of Public Administration degree, as a Fulbright Scholar and Mason Fellow at John F Kennedy School of Government, Harvard, Massachusetts, USA. In 2017 Sir Charles was appointed to Head the APEC PNG 2018 Coordinating Authority, an Agency set up to organise PNG hosting of APEC 2018.

**0915 Realising the Potential of APEC 2018**



**Mr Pradeep Philip**  
**Partner, Financial Advisory, Deloitte Access Economics**

Pradeep has had a long and successful career in public policy as a senior bureaucrat, working at the highest levels of public policy, across three jurisdictions in Australia. Pradeep's two most recent roles included Secretary of the Victorian Department of Health and Human Services and Chief Executive Officer of LaunchVic – a company established by the Victorian Government to promote startups and entrepreneurship on behalf of the Victorian Government.

He holds a PhD in Economics and Bachelor of Economics (Hons) from the University of Queensland,

**0930 Shaping Future Cities**

**Mr David Morris**  
**Chief Representative, Pacific Islands Forum**  
**Trade Commissioner, Pacific Islands Trade & Invest**

David Morris is the Chief Representative in China of the Pacific Islands Forum, the inter-governmental organization of the nations of Oceania. He leads the Pacific Islands Trade and Investment Commission in China, promoting economic development of the Pacific Island Countries through trade, investment and tourism. David grew up in Hobart, Tasmania. After graduating from the University of Sydney with BA (Honours), he was recruited to the Australian Department of Foreign Affairs and Trade.

David is a regular contributor to international media. He represents the Pacific Islands Forum on the UN Economic and Social Commission (ESCAP) Sustainable Business Network and is on the Editorial Board of Sun Yat Sen University's annual Blue Book on Oceania.

**0945 China – Shenzhen sister city – one belt, one road**





**Mr Jerry Agus**  
**Chief Executive Officer, PNG Tourism Promotion Authority**

Jerry Agus is the Chief Executive Officer for the Papua New Guinea Tourism Promotion Authority (PNGTPA). He was appointed CEO by the PNG Government in August 2016. Jerry has well over 15 years experience in the tourism industry having previously worked at the PNGTPA as Director Policy & Planning before venturing into private business in 2011. As PNGTPA Director for Policy & Planning, he was instrumental in the development of the PNG Tourism Master Plan 2007-2017 - the PNG Government's first official blue print on tourism development. Jerry currently serves as the Deputy Chairman on the Board of the PNG National Airports Corporation (NAC). He is also on the Board of the South Pacific Tourism Organisation (SPTO). He holds a Bachelors Degree in Business Economics from the University of PNG and has also participated in many regional and international tourism development dialogues.

**1030 Port Moresby Future City: Tourism Infrastructure**

**Hon. Charlie Lynn**  
**Director, Network Kokoda**

The Hon. Charlie Lynn OL is a former army major and graduate of the Army Command and Staff College. He served in Vietnam, Singapore and as an exchange instructor with the United States Army.

He also served in the NSW Parliament for 20 years as a Member of the Legislative Council. Charlie pioneered the Kokoda trekking industry and has led 88 expeditions across the trail since 1991. His treks have featured in all media networks throughout Australia. In 2015 Charlie was inducted as Officer of the Logohu for his contribution to the legacy of the Kokoda campaign in Papua New Guinea.

**1045 From landmines to goldmines: the potential of wartime tourism in PNG**



**Mr Mark Peters**  
**Chief Executive Officer, Gold Coast 2018 Commonwealth Games Corporation**

Mark Peters serves as Chief Executive Officer of the Gold Coast 2018 Commonwealth Games Corporation, a position he accepted after heading the Gold Coast 2018 Commonwealth Games Bid Company.

His senior sporting administration roles include almost ten years as CEO of the Australian Sports Commission; President of the Australian Baseball Federation; and Executive member of International Baseball Federation.

His extensive portfolio of leadership and management experience covers tourism, events and sports organisational governance and structure. Mark is also a member of the Australian Institute of Company Directors and graduate of Harvard University's Advanced Management Program.

**1100 Gold Coast – 2018 Commonwealth Games**

**Mr Peter Stewart**  
**Director, Parkdale Amber P/L**

Peter Stewart has held senior roles in Olympic, Commonwealth and Regional Games, and is used to working in highly public profile environments where the local community has a strong emotional link and a vested interest in the outcomes.

In 2005 he established the Events Melbourne Branch of the City of Melbourne to support the Council's contribution to Victoria's major events strategy.

After a two-year assignment as part of a team of Games experts brought in to assist the 2010 Commonwealth Games in Delhi, Peter moved to PNG where he led the team that successfully delivered the 2015 Pacific Games in Port Moresby. These Games were described by the President of the Pacific Games Council at the Closing Ceremony as "exceeding all expectations and setting new benchmarks".

Having just finished assignments in Singapore and Africa, Peter is currently working in Fiji on a project for the University of the South Pacific.

**1115 Port Moresby – Pacific Games...what next?**





**Mr Paul Walter**  
**Executive Director, Atlas Urban Ltd**

The founding director of Atlas Urban Design & Strategy, Paul Walter has more than 20 years' experience across a broad spectrum of architectural and urban planning projects in Australia and the Pacific. He is the Chair of the Australian Institute of Architect's Built Environment Committee and is a Masters of Architecture lecturer at the University of Sydney.

Paul has been engaged with the urban development of PNG for over a decade. He is Founding member of the Association of Physical Planners of Papua New Guinea and was the principal author of the Review of PNG's Urban Planning System, published by the National Research Institute of PNG. Paul leads the team that is presently working with NCDC on Port Moresby's new Urban Development Plan.

**1215 Special Presentation: POM Future City Development Program**

**Mr Paul Nerau**  
**Chairman, Kumul Consolidated Holdings**

Paul Nerau is current Chairman of Kumul Consolidated Holdings (formerly IPBC), the entity responsible for PNG State Owned Enterprises including Air Niugini, PNG Ports, PNG Power, Telikom, Bmobile, Eda Ranu, MVIL, National Development Bank, PNG Data Co, Post PNG, Water PNG and Eda Ranu. He was appointed Chairman in 2014, with over 40 years of experience in corporate management in Papua New Guinea. He is also a former diplomat, being PNG Consul to the state of Queensland and Northern Territory in Australia from 2004-2012.

**1330 KCH: Infrastructure updates and opportunities for investment**



**Mr Matthew Currie**  
**Sector Manager, New Markets, Aggreko**

With 20 years of working in various commercial, corporate finance, trading and business development roles within the energy sector Matt's background provides experience and insights into how best to optimise electricity generation procurement in both islanded and grid connected locations.

His commercial, BD and corporate finance roles have provided valuable experience in pricing, negotiating and understanding the risks inherent within Power Purchase Agreements (PPA), Gas Supply Agreements (GSA) and Gas Transport Agreements (GTA).

**1345 Powering the Future City**

**Mr Jonathon Silbert**  
**Founding Director, Falck (Australia Pacific)**

Jonathon Silbert is a Founding Director of Falck, in the Australia Pacific region, and is based in the company's regional head office in Perth, Western Australia.

Jonathon has been responsible for Falck's growth in the oil and gas, mining, petrochemical, government and defence sectors over the last 17 years. He holds a Commerce Degree from Murdoch University and an Adjunct Senior Lecturer position at Edith Cowan University.

Falck was founded in Copenhagen, Denmark in 1906 and is over 110 years old. With a staff of over 34,000 Falck operates in 46 countries on 6 continents and delivered a turnover of circa AUD \$2.9 Billion in 2016. Falck is the world's largest private fire brigade and the world's largest intercontinental ambulance operator.

**1400 Future City: Fire Safety Standards**



**Mr John Macleod,  
Fire Engineer, Falck (Australia Pacific)**

John is a qualified engineer with a Bachelor of Engineering in Mechatronics from Swinburne University. He is currently undertaking his Master of Engineering in Building Fire Safety and Risk at Victoria University and is an active member of Engineers Australia. John has experience in fire safety and lifecycle analysis of critical assets as well as knowledge and experience in industrial design processes. John has supported projects across various industries including healthcare, manufacturing and the energy sector.

**1400 Future City: Fire Safety Standards**



**Mr Fego Kiniafa  
Chief Commercial Officer, PNG Ports Corporation**

Fego Kiniafa is currently Chief Commercial Officer of PNG Ports Corporation. Fego is a member of the senior executive management team of PNG Ports and has previously worked as Chief Operating Officer prior to his appointment to his current role in April 2016. Fego's professional experience includes over 14 years of working in government and semi government organisations starting as an economist with the Department of Treasury. In 2003, Fego joined the ICCC as a Regulatory Economist and later on as Executive Manager for Industry Regulation during which time he gained deep insight into competition policy, utility infrastructure regulation and design of policy and reform on telecommunications, electricity, water and sanitation industries and the maritime transport industries. He holds a Master's Degree in International Development Economics from the Australian National University.

**1415 Future City: Ports**

**Mr Ravu Frank  
Senior Design Engineer, National Capital District Commission**

Ravu Frank is a Civil Engineer with over 20 years of experience and holds a Bachelor of Engineering in Civil Engineering from the Papua New Guinea University of Technology and a Master of Engineering Science in Transport Engineering from the University of New South Wales Sydney Australia.

A member of the Papua New Guinea Institute of Engineers and a Registered Engineer, a Board Member in the National Capital District Physical Planning Board, Technical Advisor to the NCDC Management and Board, Technical Advisor to various Government Departments, Agencies and private Developers on matters of City Development. Currently he is the Technical Project Manager for a 2 Billion Kina Government funded program for all the major capital works projects in the city of Port Moresby.

**1430 The vision for Ela Beach**



**Mr David Conn  
CEO, Port Moresby Chamber of Commerce & Industry**

David celebrates 40 years in PNG this year. He arrived in 1977, fresh from Glasgow University as a British volunteer teacher posted to Manus Island. After teaching, he ran his own educational supply business, and became involved in both the PNG and Port Moresby CCI. He was President of POMCCI for eight years. In 2007 he assumed the full-time role of CEO. He now also hosts the Business Plus PNG program on TVWAN. He has also served for over 20 years with Rotary and ROMAC, earning an Order of the Logohu, and an MBE.

**Master of Ceremonies**



# BE PREPARED TO BE INSPIRED



The Port Moresby Chamber of Commerce & Industry is proud to announce details of the PNG International Business Summit 2017 Gala Dinner. Join us as special guest host Kathy Novak chats with inspirational Australian veteran of the war in Afghanistan Damien Thomlinson.

Kathy Novak is a correspondent and presenter who has worked in newsrooms around the world for the past 15 years. Most recently, she has been reporting from Seoul, South Korea for CNN and Al Jazeera English. She was a presenter and reporter for Australia's SBS World News and covered the last election in Papua New Guinea, travelling around the country from Tari and Goroka to Wewak and sitting down for interviews with Prime Minister Peter O'Neill.



## Damien Thomlinson

*"A remarkable young man. Unstoppable."* – Ray Martin

*"When we found out Damien's story, it was like, 'Wow, we have to get this guy on-board,' and he was an example to all of us. Even shooting the battle scenes was incredibly courageous for Damien, since he had to essentially re-enact what happened to him."* – Mel Gibson

The story of Damien Thomlinson, an Australian veteran of the war in Afghanistan, is one that continues to evolve and inspire people around the world.

It was while serving in Afghanistan with the 2nd Commando Regiment that Thomlinson's life was changed forever. In April 2009, whilst on night patrol in Southern Afghanistan, Damien's unit drove over an improvised Taliban bomb. Damien suffered horrendous injuries in the explosion, which resulted in both of his legs being amputated.

With no time for self-pity, Damien threw himself into his rehabilitation and set about re-claiming his life, on his terms – a testament to his incredible drive and determination.

His inspirational mission has seen him undertake challenges that would faze an able-bodied person, let alone someone with prosthetic legs. He has even walked the demanding Kokoda Track – a 96km trek through the jungles of Papua New Guinea.



Introducing *The Vibe*. PNG's new all-girl singing group.

## 75th Anniversary of Kokoda SPECIAL EVENT

PNG INTERNATIONAL BUSINESS SUMMIT 2017

# GALA DINNER

BRISBANE CONVENTION & EXHIBITION CENTRE  
WEDNESDAY AUGUST 22, 6PM



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